

# SMPS Columbus Scholarship

## 2026 Ted Orr Memorial Member Scholarship Application

The Society for Marketing Professional Services® (SMPS) is a diverse community of marketing and business development professionals working together to move the Architecture, Engineering, and Construction (A/E/C) industry forward.

Founded in 1981, SMPS Columbus is one of 58 Chapters committed to being the premier resource for those working in the built environment. With an average local membership of 130, SMPS Columbus' membership is largely comprised of individuals focused on marketing, graphic design, communications, and business development for professional services (engineering, architecture, landscape architecture, planning, and more) and construction companies.

The SMPS Columbus Scholarship Fund was established in 2017 to provide support to high school seniors, higher education students, and SMPS Columbus members who are pursuing and/or advancing their careers in the A/E/C industry.

### SCHOLARSHIP BENEFITS

SMPS Columbus is offering up to one (1) \$2,000 scholarship to one current SMPS Columbus member to be used toward their registration and travel expenses for Amplify A|E|C or The Pinnacle Experience. Amplify A|E|C is a national conference that will empower professionals with business-critical skills to grow and advance their firms and industries. The Pinnacle Experience is a symposium-style learning opportunity for senior marketing leaders. This thought-provoking event lets attendees discuss fresh ideas, exchange unique perspectives with other industry leaders, and learn about and share inspiring successes.

### SCHOLARSHIP CRITERIA

Applicants pursuing this scholarship must meet the following criteria:

- Applicants are eligible to win this scholarship every two (2) years.
- Current SMPS Columbus Member
- Marketer, Business Developer, or Technical Professional
- Senior Marketing or Business Development Leader with 10+ years of experience (The Pinnacle Experience applicants)

### SUBMISSION INFORMATION

1. Complete applications must be received by 11:59 pm on Friday, March 20th. Incomplete and/or late applications will not be considered.
2. Email your submission to Meghan Allsop, SMPS Past President - [meghan.allsop@ohm-advisors.com](mailto:meghan.allsop@ohm-advisors.com) with the subject line: **SMPS Columbus 2026 Scholarship Application - Member**
3. Scholarship recipients will be notified of award by Wednesday, April 15th.
4. Scholarship funds shall be used for registration and travel expenses for Amplify A|E|C or The Pinnacle Experience
5. Questions? Contact Meghan Allsop, SMPS Past President at [meghan.allsop@ohm-advisors.com](mailto:meghan.allsop@ohm-advisors.com).

# SMPS Columbus Scholarship



## 2026 Ted Orr Memorial Member Scholarship Application

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Firm Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Email Address \_\_\_\_\_

Describe your involvement with SMPS and its impact on your career. What skills do you hope to gain from attending Amplify A|E|C or The Pinnacle Experience and How will these skills impact your career goals? (200 words)

I certify the information in this application and narrative is true. If awarded the scholarship, I certify the funds will be used for my Amplify A|E|C or The Pinnacle Experience registration and travel expenses.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_