

2025 SPONSORSHIP OPPORTUNITIES

2026



WHO IS SMPS?

The Society for Marketing Professional Services (SMPS) is a diverse **community of marketing and business development professionals working together to move the A/E/C industries forward.**

Through networking, educational opportunities, and industry leading research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace.

WHY SPONSOR SMPS COLUMBUS?

Founded in 1982, SMPS Columbus is one of nearly 60 SMPS Chapters committed to being the premier resource for those working in the built environment. As an SMPS Columbus sponsor, your organization will gain visibility to **125+ members** and hundreds of non-members, the opportunity to generate new business opportunities with A/E/C decision-makers, and access to top-notch educational, professional development, and social events.

TAP INTO OUR NETWORK



1,400+
Social Media
Followers



800+
Email
Subscribers



15+
Annual
Events

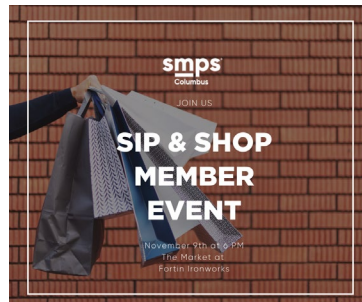
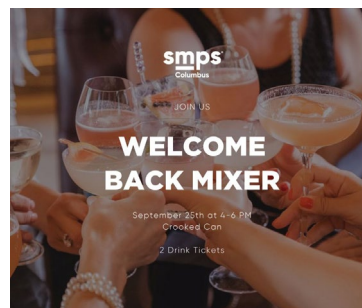


125
Chapter
Members



55
Average Event
Attendees

PREVIOUS EVENTS AT A GLANCE



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SMPS Columbus Sponsorship Benefits	Gold Level \$2,500	Silver Level \$1,250	Bronze Level \$500	Program Sponsor \$500	Member Event Sponsor \$250	WBE/MBE/EDGE Program Sponsor* \$250
One-Year SMPS Membership (Email Receipt for Reimbursement)	One Membership					
50% Discount to Add a New Member	✓					
SMPS Columbus Scholarship Golf Outing Participation	One Twosome	Hole Sponsor				
Free Admission to Education & Business Development Programs	One Admission to Each Event	One Admission to Each Event	One Admission to One Event	Two Admissions to Sponsored Event		Two Admissions to Sponsored Event
Free Admission to Special Events (Welcome Back HH, Holiday Party, Mixers/Networking, and Member Appreciation)	Two Admissions to Each Event	One Admission to Each Event	One Admission to Each Event		Two Admissions to Sponsored Event	
Company Logo with Link on SMPS Columbus Website	✓	✓	✓	✓ (On Sponsored Event Page)	✓ (On Sponsored Event Page)	✓ (On Sponsored Event Page)
Recognition at SMPS Columbus Events	✓	✓	✓	At Sponsored Event	At Sponsored Event	At Sponsored Event
Logo Displayed at SMPS Columbus Events	✓	✓	✓	At Sponsored Event	At Sponsored Event	
Opportunity to Leave Swag on Tables	All Monthly Programs, Special, & Signature Events	One Monthly Program or Special Event	One Monthly Program or Special Event	At Sponsored Event	At Sponsored Event	At Sponsored Event

*must be a certified MBE/WBE/VBE/EDGE firm in the State of Ohio

QUESTIONS?

SPONSORSHIP

MEGHAN ALLSOP

OHM Advisors

meghan.allsop@ohm-advisors.com

PRESIDENT

ALI CAULKINS, CPSP

Advanced Engineering Consultants

ali.caulkins@aecmep.com

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2025 EVENT CALENDAR*

SEP/OCT (TBD)	SPECIAL EVENT Welcome Back Mixer
OCT 21	BD PROGRAM Transportation & Infrastructure
NOV 18	EDUCATION PROGRAM Proposal Writing
DEC (TBD)	SPECIAL EVENT Holiday/Year-End Celebration

2026 EVENT CALENDAR*

FEB 17	BD PROGRAM 2026 Capital Improvement Plans
MAR 17	EDUCATION PROGRAM Selection Committee Insights Pt. 2
APR (TBD)	SPECIAL EVENT Spring Mixer/Networking
MAY 12	BD PROGRAM The Future is Mixed-Use
JUN 16	SIGNATURE EVENT Shortlist Interview Workshop
JUL (TBD)	SPECIAL EVENT Member Appreciation
AUG (TBD)	ANNUAL SCHOLARSHIP GOLF OUTING
SEP (TBD)	SPECIAL EVENT Fall Mixer/Networking
OCT 20	BD PROGRAM Future Trends that will Shape Ohio
NOV 17	EDUCATION PROGRAM Effective Debrief Strategies
DEC (TBD)	SPECIAL EVENT Holiday/Year-End Celebration

*Dates and topics subject to change.

Full schedule posted to <https://smpscolumbus.org/calendar.php>

I hereby confirm the intent of _____

(firm name) to sponsor SMPS Columbus at the following level:

Gold Level \$2,500	Silver Level \$1,250	Bronze Level \$500
Program Sponsor \$500	Member Event Sponsor \$250	MBE/WBE/EDGE Program Sponsor \$250

By signing below: I confirm that I understand sponsorship benefits go into effect upon receipt of payment.

SIGNATURE: _____

DATE: _____

PRINTED/TYPED NAME: _____

COMPANY ADDRESS: _____

CITY, STATE, ZIP: _____

COMPANY URL: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

PAYMENT & COMMUNICATIONS

Send your completed form and firm logos to Meghan Allsop at meghan.allsop@ohm-advisors.com.

- A formal invoice will emailed upon receipt of completed form
- Payment in full must be received within 30 (thirty) days of invoice.
- Low-resolution logo: jpeg or png format suitable for the web
- High-resolution logo: tif or eps format suitable for print

QUESTIONS?

SPONSORSHIP

MEGHAN ALLSOP
OHM Advisors
meghan.allsop@ohm-advisors.com

PRESIDENT

ALI CAULKINS, CPSM
Advanced Engineering Consultants
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