

2020
2021

SPONSORSHIP OPPORTUNITIES



SMPS Columbus is a strong chapter with a consistent membership base of 135 members. This makes sponsoring the chapter a key opportunity for you and your firm to connect with leaders, decision-makers and business developers of professional services firms in the Columbus area. Cultivate new and existing relationships and promote your firm at every SMPS event!

WHO SHOULD SPONSOR?

- A/E/C FIRMS
- CONSULTING FIRMS
- REPROGRAPHICS COMPANIES
- SOFTWARE COMPANIES
- GRAPHIC DESIGN FIRMS
- MARKET RESEARCH FIRMS
- CATERING COMPANIES

WHO IS SMPS?

The Society for Marketing Professional Services (SMPS) is a diverse community of marketing and business development professionals working together to move the A/E/C industries forward. We believe in Business Transformed Through Marketing Leadership. Through networking, educational opportunities, and industry leading research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace.

WHO IS SMPS COLUMBUS?

Founded in 1981, SMPS Columbus is one of 60 Chapters committed to being the premier resource for those working in the built environment. With a local membership averaging 135 members, SMPS Columbus is one of the largest and most respected chapters in the country. Our membership consists of firm principals, directors, managers and coordinators who are focused on developing relationships and generating revenues for their companies.

REASONS TO SPONSOR SMPS COLUMBUS

- BUILD YOUR BOTTOM LINE THROUGH COST-EFFECTIVE MARKETING THAT DELIVERS RESULTS!
- ACCESS TO MORE THAN 135 MEMBERS & 500 NON-MEMBERS
- GENERATE NEW BUSINESS OPPORTUNITIES THROUGH NETWORKING WITH A/E/C DECISION-MAKERS
- NETWORKING AND TEAMING OPPORTUNITIES WITH POTENTIAL BUYERS
- TARGET MARKETING WITHIN A/E/C INDUSTRY
- HIGH VISIBILITY FOR LOW COST
- PRIVATE NETWORKING OPPORTUNITIES



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Sponsors receive targeted exposure & opportunities with A/E/C leaders throughout Central Ohio!

2020-2021 PROGRAMS*

SEP	MONTHLY PROGRAM Ergonomic Work from Home
OCT	MONTHLY PROGRAM Enduring Business Changes
	SPECIAL EVENT Welcome Back Party
NOV	MONTHLY PROGRAM Negotiation & Improvisation
DEC	MONTHLY PROGRAM Inclusiveness & Diversity Panel
JAN	SPECIAL EVENT Holiday Hangover Party
	MONTHLY PROGRAM Topic TBD
FEB	MONTHLY PROGRAM Education Client Roundtable
MAR	MONTHLY PROGRAM Topic TBD
APR	MONTHLY PROGRAM Healthcare Client Roundtable
MAY	MONTHLY PROGRAM Topic TBD
JUN	MONTHLY PROGRAM TBD Client Roundtable
	SPECIAL EVENT Sponsor/Member Appreciation Party

I hereby confirm the intent of _____

(firm name) to sponsor SMPS Columbus at the following level:

Platinum Level \$5,000	Silver Level \$1,000	Monthly Event \$350
Gold Level \$2,500	Bronze Level \$500	Special Event \$250

By signing below: I confirm that I understand sponsorship benefits go into effect upon receipt of payment.

SIGNATURE: _____

DATE: _____

PRINTED/TYPED NAME: _____

COMPANY ADDRESS: _____

CITY, STATE, ZIP: _____

COMPANY URL: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

Payment & Communications

Send your completed form and firm logos to Kristin Studabaker, kstudabaker@cmtran.com.

- An formal invoice will emailed upon receipt of completed form. Payment must be received within 30 (thirty) days.
- Low-resolution logo: jpeg or gif format suitable for the web
- High-resolution logo: tif or eps format suitable for print

QUESTIONS?

CONTACT OUR SPONSORSHIP CHAIR OR CHAPTER PRESIDENT

SPONSORSHIP

KRISTIN STUDABAKER
Carpenter Marty Transportation
kstudabaker@cmtran.com

PRESIDENT

MIKE MEDDOCK
SME
meddock@sme-usa.com

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SMPS Columbus Sponsorship Benefits	Platinum Level \$5,000 (\$7,000 Value!)	Gold Level \$2,500 (\$4,000 Value!)	Silver Level \$1,000 (\$2,000 Value!)	Bronze Level \$500	Monthly Event Sponsor \$350	Special Event Sponsor \$250
One-Year SMPS Membership (Email Receipt for Reimbursement)	Two Memberships	One Membership				
SMPS Columbus Sponsorship Golf Outing Participation	One Foursome	One Twosome				
Complimentary Admission to Monthly Events	Two Admissions	One Admission	One Admission		Two Admissions to Sponsored Event	Two Admission to Sponsored Event
First Choice of Client Picks for Roundtable Discussions	✓	✓	✓	✓	✓	
Exclusive Private Lunch/Breakfast with Monthly Program Speakers	Two People for All Monthly Programs	One Person for All Monthly Programs	One Person for One Monthly Program (Choice of Program)			
Free Admission to Special Events (Welcome Back Party, Holiday Party & Member Appreciation Party)	Two admissions	One admission	One admission	One Admission		
Company Logo with Link on SMPS Columbus Website	✓	✓	✓	✓	✓ (On Sponsored Event Page)	✓ (On Sponsored Event Page)
Logo on SMPS Columbus Communications (E-Blasts, Pre-Event PowerPoints, etc.)	✓	✓	✓	✓	✓ (Related to Sponsored Event)	✓ (Related to Sponsored Event)
Verbal Recognition at Events	✓	✓	✓	✓	At Sponsored Event	At Sponsored Event
Logo on Sponsor Banner Displayed at SMPS Columbus Events	✓	✓	✓	✓		
Ability to Leave Literature on Tables	All Monthly Programs, Special & Signature Events	All Monthly Programs, Special & Signature Events	One Monthly Program or Special Events	One Monthly Program or Special Events	At Sponsored Event	At Sponsored Event
Firm or Member Social Media Spotlight	4 Times in the Program Year	3 Times in the Program Year	2 Times in the Program Year	Once in the Program Year		

QUESTIONS?

CONTACT OUR
SPONSORSHIP CHAIR OR CHAPTER
PRESIDENT

SPONSORSHIP

KRISTIN STUDABAKER
Carpenter Marty Transportation
kstudabaker@cmtran.com

PRESIDENT

MIKE MEDDOCK
SME
meddock@sme-usa.com

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SPONSORSHIP OPPORTUNITIES



SEPTEMBER 2020

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2020

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2020

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2020

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2021

S	M	T	W	TH	F	S
					1	2
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2021

S	M	T	W	TH	F	S
	1	2	3	4	5	6
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2021

S	M	T	W	TH	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 2021

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2021

S	M	T	W	TH	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2021

S	M	T	W	TH	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

EVENT KEY

- MONTHLY PROGRAM
- SIGNATURE EVENT
- MENTORSHIP EVENT
- SPECIAL EVENT
- MEMBERSHIP EVENT

Dates & events subject to change. Additional events may be scheduled throughout the year.

Program details, topics, and more information can be found at www.smpscolombus.org or @smpscolombus on social media.