

# 2019 SPONSORSHIP 2020 OPPORTUNITIES



**SMPS Columbus** is a strong chapter with a consistent membership base of 135 members. This makes sponsoring the chapter a key opportunity for you and your firm to connect with leaders, decision-makers and business developers of professional services firms in the Columbus area. Cultivate new and existing relationships and promote your firm at every SMPS event!

## WHO SHOULD SPONSOR?

- A/E/C FIRMS
- CONSULTING FIRMS
- REPROGRAPHICS COMPANIES
- SOFTWARE COMPANIES
- GRAPHIC DESIGN FIRMS
- MARKET RESEARCH FIRMS
- CATERING COMPANIES

## WHO IS SMPS?

The Society for Marketing Professional Services (SMPS) is a diverse community of marketing and business development professionals working together to move the A/E/C industries forward. We believe in Business Transformed Through Marketing Leadership. Through networking, educational opportunities, and industry leading research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace.

## WHO IS SMPS COLUMBUS?

Founded in 1981, SMPS Columbus is one of 57 Chapters committed to being the premier resource for those working in the built environment. With a local membership of 135, SMPS Columbus is one of the largest and most respected in the country. The chapter membership consists of firm principals, directors, managers and coordinators who are focused on developing relationships and generating revenues for their companies.

## REASONS TO SPONSOR SMPS COLUMBUS

- BUILD YOUR BOTTOM LINE THROUGH COST-EFFECTIVE MARKETING THAT DELIVERS RESULTS!
- ACCESS TO MORE THAN 135 MEMBERS & 500 NON-MEMBERS
- GENERATE NEW BUSINESS OPPORTUNITIES THROUGH NETWORKING WITH A/E/C DECISION-MAKERS
- NETWORKING AND TEAMING OPPORTUNITIES WITH POTENTIAL BUYERS
- TARGET MARKETING WITHIN A/E/C INDUSTRY
- HIGH VISIBILITY FOR LOW COST



# 2019 SPONSORSHIP OPPORTUNITIES

# 2020



SMPS Columbus Sponsorship Benefits	Platinum Level \$5,000 (\$7,000 Value!)	Gold Level \$2,500 (\$4,000 Value!)	Silver Level \$1,000 (\$2,000 Value!)	Special Event \$250	Signature Event \$500
One-year SMPS membership*	Two Memberships	One Membership			
SMPS Columbus Sponsorship Golf Outing (foursome)	One Foursome				
SMPS Columbus Sponsorship Golf Outing (twosome)		One Twosome			
Complimentary admission to Monthly Programs (excludes signature events)	Two admissions	One admission	One admission		
First choice picks for roundtable discussions	✓	✓	✓		
Exclusive private lunch or breakfast with Monthly Program speakers	Two people for all Monthly Programs	One person for all Monthly Programs	One person for one Monthly Program (first-come, first-serve for choice of program)		
Complimentary admission to Workshop	Two admissions	One admission			Two admissions to your sponsored signature event
Free admission to Special Events (Welcome Back Party, Holiday Party and Member Appreciation Party)	Two admissions	One admission	One admission	Two admissions to your sponsored special event	
Company logo with hyperlink on SMPS Columbus Website	✓	✓	✓	✓ (during month of sponsored event)	✓ (during month of sponsored event)
Logo on all SMPS Columbus communications (e-blasts, table tents, banner, pre-event power point, newsletter, etc.)	✓	✓	✓	✓ (related to sponsored event)	✓ (related to sponsored event)
Verbal recognition of firm at Sponsored Event	✓	✓	✓	✓	✓
Logo on sponsor banner displayed at all SMPS Events	✓	✓	✓		
Ability to leave literature on tables	All Monthly Programs, Special & Signature Events	All Monthly Programs, Special & Signature Events	One Monthly Program & Special Events	at your sponsored event	at your sponsored event
Admission to End of Year Member & Sponsorship Appreciation Event	Two admissions	One admission	One admission	One admission	One admission

\*Email receipt to Sponsorship for reimbursement

## QUESTIONS?

CONTACT OUR SPONSORSHIP CHAIR OR CHAPTER PRESIDENT

## SPONSORSHIP

LORI DAHM  
Heapy Engineering  
ldahm@heapy.com

## PRESIDENT

KRISTIN STUDABAKER  
Carpenter Marty  
kstudabaker@cmtran.com

# 2019 SPONSORSHIP 2020 OPPORTUNITIES



## Increase your exposure in the A/E/C industry

Become an annual sponsor to maximize the value for your company!

### 2019-2020 PROGRAMS\*

SEP	<b>MONTHLY PROGRAM</b> Topic TBD + Welcome Back Mixer
OCT	<b>MONTHLY PROGRAM</b> Topic TBD
NOV	<b>SIGNATURE EVENT</b> Topic TBD
DEC	<b>SPECIAL EVENT</b> Annual Holiday Party
JAN	<b>MONTHLY PROGRAM</b> Topic TBD
FEB	<b>MONTHLY PROGRAM</b> Topic TBD
MAR	<b>MONTHLY PROGRAM</b> Topic TBD
APR	<b>MONTHLY PROGRAM</b> Topic TBD
MAY	<b>MONTHLY PROGRAM</b> Topic TBD
JUN	<b>MONTHLY PROGRAM</b> Topic TBD <b>+ Member/Sponsor Appreciation Event</b>

I hereby confirm the intent of \_\_\_\_\_

(firm name) to sponsor SMPS Columbus at the following level:

Platinum Level  
\$5,000

Silver Level  
\$1,000

Special Event  
\$250

Gold Level  
\$2,500

Signature Event  
\$500

By signing below: I confirm that I understand sponsorship benefits go into effect upon receipt of payment.

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**PRINTED/TYPED NAME:** \_\_\_\_\_

**COMPANY ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**COMPANY URL:** \_\_\_\_\_

**CONTACT PHONE:** \_\_\_\_\_

**CONTACT EMAIL:** \_\_\_\_\_

#### *Payment*

Send a copy of this form via e-mail to Lori Dahm, lddahm@heapy.com. An invoice will then be emailed to you. Payment must be received within 30 (thirty) days of the date this form was signed.

#### *Communications*

E-mail firm logo to Jordan Hill, jordan.hill@schaefer-inc.com.

- Low-resolution logo: jpeg or gif format suitable for the web
- High-resolution logo: tif or eps format suitable for print

## QUESTIONS?

CONTACT OUR  
SPONSORSHIP CHAIR OR  
CHAPTER PRESIDENT

## SPONSORSHIP

LORI DAHM  
Heapy Engineering  
lddahm@heapy.com

## PRESIDENT

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Carpenter Marty  
kstudabaker@cmtran.com

# 2019 SPONSORSHIP OPPORTUNITIES



## SEPTEMBER 2019

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## ★ OCTOBER 2019 ★

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## ★ NOVEMBER 2019 ★

S	M	T	W	TH	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## DECEMBER 2019

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## JANUARY 2020

S	M	T	W	TH	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## FEBRUARY 2020

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

## ★ MARCH 2020 ★

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## ★ APRIL 2020 ★

S	M	T	W	TH	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## MAY 2020

S	M	T	W	TH	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
						31

## ★ JUNE 2020 ★

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**EVENT KEY**

- MONTHLY PROGRAM
- SPECIAL EVENT
- SIGNATURE EVENT
- MEMBERSHIP EVENT  
(Dates to be determined within the designated months. Additional membership events may be scheduled.)
- MENTORSHIP EVENT

For program details, topics, speaker information and additional events, visit [www.smpscolumbus.org](http://www.smpscolumbus.org) or @smpscolumbus on social media